

Friends of the Falling Waters Trail
Wild Life Marathon
www.fallingwaterstrail.org

SPONSORSHIP AGREEMENT

YES! We agree to become *partners* with the *Friends of the Falling Waters Trail* by sponsoring their annual **Wild Life Marathon** fundraiser event on **October 10, 2010**. In recognition of the efforts of the Friends of the Falling Waters Trail, we will make a tax-deductible contribution of:

_____ **Minimum \$250.00 ASSOCIATE SPONSOR** (Business or Individual/Family name only printed in **regular font** on back of our **event shirts** and **listed on event website**).

_____ **over \$500.00 SUPPORTING SPONSOR** (Business Logo or Individual/Family name printed in **LARGE FONT** on back of our **event shirts** and **listed on Event website**, **PLUS** sponsorship name attached to our **RACE BANNER** that will be displayed at the Start or Finish line).

_____ **over \$1,000.00 OFFICIAL SPONSOR** (Business Logo or Individual/Family name printed in **LARGE FONT** on back of our **event shirts**, and **listed on Event website**, **PLUS** sponsorship logo or name in **LARGE FONT** attached to our **RACE BANNER** that will be displayed at the Start or Finish line). Email logo black-and-white artwork to email address listed at the bottom of this form.

PLEASE NOTE: ALL of our BUSINESS, INDIVIDUAL, and FAMILY SPONSORS receive one **COMPLIMENTARY EVENT T-SHIRT** in appreciation of your support. Please indicate your **T-SHIRT SIZE: ADULT: S – M – L – XL –XXL**

We encourage all of our sponsors to provide “**stuffers**” for the runners’ goody bags. Your business cards, coupons, pens, pencils, key chains, magnets, etc are great incentives and marketing tools. We will email you by September 1st with an estimated number of participants. We ask that stuffer items be delivered no later than September 20th so our volunteers can compile athlete packets.

COMPANY NAME (as you would like it to appear on the **T-SHIRT/SIGNAGE**)

ADDRESS: _____

CITY, STATE: _____ **ZIP:** _____

CONTACT PERSON _____ **DATE** ____ / ____ /2009

PHONE () - _____ - _____ **E-MAIL** _____ (optional)

Please make your **CHECK PAYABLE to: Friends of the Falling Waters Trail** and mail it attached to this form.

Friends of the Falling Waters Trail
ATTENTION: Tim Payne – Marathon Director
PO Box 605
Concord, MI 49237

If you have any *questions* regarding this fundraiser or our efforts, please leave a message at: **517-917-0670** or send an email to: marathondirector@fallingwaterstrail.org (Entry forms are on-line). Friends of the Falling Waters Trail are a nonprofit 501c3. Our Tax ID #38-3177619.

THANK YOU FOR YOUR SUPPORT